世品会各国高管考核表

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| **Name of the person being assessed** |  | **position** |  | **Country** |  |
| **Appraiser name** |  | **position** |  | **department** |  |

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| **Indicator dimension** | **main indicators** | **Weights** | **Performance target value** | **Assessment score** |
| World Goods Association preparations | Suggestions and proposals | 5% | The adoption rate of proposals and proposals during the assessment period is above \_\_\_\_% |  |
| Implementation of national governments and enterprises | 5% | Implementing government support and corporate support rates above \_\_\_\_% |  |
| World Trade Center venue and funding preparation | 5% | The implementation rate of conference venues is above \_\_\_\_%The completion rate of conference and exhibition funds is above \_\_\_\_% |  |
| Administrative approval and legal procedures | 5% | Meeting approval documentPublic security filing, etc. |  |
| Positive attitude |  | Work with the World Trade Association |  |
| World Trade Association sponsorship |  | Corporate sponsorship fees for conferences and exhibitions |  |
| Promotion and promotion of the World Association |  | Report the number of promotions, the scope, the level of the media |  |
| Management work plan completion rate |  | Daily work plan, implementation, implementation and inspection |  |
| World Goods Association will hold a contribution | Domestic enterprise participation | 10% | Absolute and relative numbers |  |
| National government participation | 10% | Absolute and relative numbers |  |
| Participation of countries around the world |  | Absolute and relative numbers |  |
| The completeness of the meeting plan | 10% | The comprehensiveness, completeness and rationality of the conference and exhibition program |  |
| Satisfaction of participating companies |  | Above \_\_\_\_% |  |
| Satisfaction of participating governments |  | Above \_\_\_\_% |  |
| Satisfaction of the participating participants |  | Above \_\_\_\_% |  |
| The reputation of participating in the participating media |  | Above \_\_\_\_% |  |
| Conference logistics work plan completion rate | 10% | The completion rate of the logistics work plan reached 100% during the assessment period. |  |
| Conference and exhibition completion | 5% | Above \_\_\_\_% |  |
| Contribution after the meeting | Media promotion and reporting | 5% | Absolute and relative numbers |  |
| Feedback from participating companies |  | Absolute number and relative number, the immediacy and friendliness of processing are above \_\_\_\_% |  |
| Reporting rate of branded goods |  | Above \_\_\_\_% |  |
| Summary and dissemination of the conference |  | Immediacy, accuracy and globality |  |
| Number of logistics complaints | 10% | The number of logistics complaints during the assessment period shall not exceed \_\_\_\_ times |  |
| Wibeis evaluation contribution | Recommended business success rate | 5% | The completion rate of the training plan reached 100% during the assessment period. |  |
| Wibeis basic data collection of branded goods |  | Absolute, relative, timeliness, recurring, complete, scientific, accurate and reliable |  |
| Wibeis evaluates the confidentiality of data |  |  |  |
| The enthusiasm and economy of Wibeis evaluation |  | Timeliness, regularity, integrity |  |
| Wibeis core employee retention rate and fairness and confidentiality | 5% | Fair and equitable scientific secrecy |  |
| The principle of the principle of reduction of points (a one-vote veto system for major issues) | 1. Unfair, unscientific words and deeds |  | frequency |  |
| 2, fake public and private, damage to the public fat phenomenon |  | frequency |  |
| 3, do not focus on the work of the World Association, promote the promotion of the World Trade Association as a privilege |  | frequency |  |
| 4, wibeis as a bait to damage the public fat privately, privately receive a bribe or gift |  | frequency |  |
| 5. Violation of international law and the UN Charter |  | frequency |  |
| 6. Violation of the UN World Trade Commission Charter |  | frequency |  |
| 7. Violation of the regulations of the World International Brand Conference |  | frequency |  |
| 8. Violation of the regulations of the UN ngo Executive Committee |  | frequency |  |
| 9. Violating the spirit of the UN World Trade Association |  | frequency |  |
| 10. Violation of the quality and taste of the product |  | frequency |  |
| 11. Violating the laws of brand science |  | frequency |  |
| 11. Violation of non-political and non-economic concepts |  | frequency |  |
| **The total score of this assessment** |  |
| AssessmentindexDescription | World product preparation success rate:World Council meeting agenda and task completion rate = number of completed projects / total number of completed projects × 100% |
| **examiner** | **Reviewer** | **Examiner** |
| **Signature: Date:** | **Signature: Date:** | **Signature: Date:** |

**世品会各国工作委员会主席、副主席、秘书长等高管成效考核指标量表**

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| --- | --- | --- | --- | --- | --- |
| **被考核人姓名** |  | **职位** |  | **国别** |  |
| **考核人姓名** |  | **职位** |  | **部门** |  |

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| **指标维度** | **主要指标** | **权重** | **绩效目标值** | **考核得分** |
| 世品会筹备贡献 | 建议与提案 | 5% | 考核期内建议与提案采用率在\_\_\_\_%以上 |  |
| 本国政府与企业的落实情况 | 5% | 落实政府支持和企业支持率在\_\_\_\_%以上 |  |
| 世品会场地与资金筹备 | 5% | 会议会展场地落实率在\_\_\_\_%以上会议会展经费完成率在\_\_\_\_%以上 |  |
| 行政批件与法律手续 | 5% | 开会批准文件公安备案等 |  |
| 工作态度积极程度 |  | 以世品会为主开展工作 |  |
| 世品会赞助情况 |  | 企业对会议会展的赞助费 |  |
| 对世品会的推广与宣传 |  | 报道宣传的次数、范围、媒体的档次 |  |
| 管理工作计划完成率 |  | 日常工作计划、实施、落实与检查 |  |
| 世品会召开贡献 | 本国企业参与度 | 10% | 绝对数与相对数 |  |
| 本国政府参与度 | 10% | 绝对数与相对数 |  |
| 世界各国的参与度 |  | 绝对数与相对数 |  |
| 会议方案的完整度 | 10% | 会议会展方案的全面性、完整性和合理性 |  |
| 参展参会企业的满意度 |  | 在\_\_\_\_%以上 |  |
| 参展参会政府的满意度 |  | 在\_\_\_\_%以上 |  |
| 参展参会观众的满意度 |  | 在\_\_\_\_%以上 |  |
| 参展参会媒体的美誉度 |  | 在\_\_\_\_%以上 |  |
| 会议后勤工作计划完成率 | 10% | 考核期内后勤工作计划完成率达到100% |  |
| 会议会展完成度 | 5% | 在\_\_\_\_%以上 |  |
| 会后贡献 | 媒体宣传与报道 | 5% | 绝对数与相对数 |  |
| 参展参会企业的反馈意见处理情况 |  | 绝对数与相对数，处理的即时性和友好度在\_\_\_\_%以上 |  |
| 品牌商品的报道率 |  | 在\_\_\_\_%以上 |  |
| 对会展会议的总结与传播 |  | 即时性、准确性和全球性 |  |
| 后勤投诉次数 | 10% | 考核期内后勤投诉次数不得高于\_\_\_\_次 |  |
| Wibeis评价的贡献 | 推荐企业成功率 | 5% | 考核期内培训计划完成率达到100% |  |
| 品牌商品的wibeis基础数据采集 |  | 绝对数、相对数、及时性、经常性、完整性、科学性、准确性和可靠性 |  |
| Wibeis评价数据的保密性 |  |  |  |
| Wibeis评价的积极性与经济性 |  | 及时性、经常性、廉洁性 |  |
| wibeis核心员工保有率及公正性、保密性 | 5% | 公正公平科学保密 |  |
| 减分原则问题项（重大问题实行一票否决制） | 1、不公平、不科学言行 |  | 次数 |  |
| 2、假公济私，损公肥私现象 |  | 次数 |  |
| 3、不以世品会的工作为主，以世品会为特权宣传推广自己 |  | 次数 |  |
| 4、以wibeis为诱饵损公肥私，私下收取贿赂或者礼物 |  | 次数 |  |
| 5、违背国际法与联合国宪章 |  | 次数 |  |
| 6、违背联合国世品委章程 |  | 次数 |  |
| 7、违背世界国际品牌大会章程 |  | 次数 |  |
| 8、违背联合国NGO执委会章程 |  | 次数 |  |
| 9、违背联合国世品委世品会精神 |  | 次数 |  |
| 10、违背品质品格品位内涵 |  | 次数 |  |
| 11、违背品牌科学规律 |  | 次数 |  |
| 11、违背非政治性、非经济化理念 |  | 次数 |  |
| **本次考核总得分** |  |
| 考核指标说明 | 世品会准备成功率：世品会各项议程与任务完成率=已完成项目数/应该总完成项目数×100% |
| **考核人** | **复核人** | **审查人** |
| **签字： 日期：** | **签字： 日期：** | **签字： 日期：** |

考核共有以下几大部分，具体内容见附表：

1、高管个人工作业绩与积极性考核（10%）

2、世品会关键事件完成情况（60%）

3、世品会非关键事件完成情况（5%）

4、本月与本国品牌企业有效沟通与完成情况（10%）

5、当月工作小结和下月工作计划完成情况（5%）

6、年度工作总结和下年度工作计划（10%）